

## LOCAL PARTNERS CO OPERATIVE PARTNERSHIP

### CORPORATE MEMBERSHIP INCLUSIONS

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#### ***Business owner or manage receives:***

One year complimentary annual membership to access the below offers over 12 months:

- 1x Half price room hire\* – Currumbin RSL **Event Room**
- 1 x Free room hire\* **Tarrabora Community Room**, Palm Beach Parklands
- 10% discount on any group booking for **Boomerang Smiles** Customer Service Program through **Ignite Education**
- Free consultation to discuss business objectives and staff training needs with **Ignite Education** Business Development Manager
- 1 x 10% discount off total bill at **Alleys** multi award winning **Restaurant** for any “Busyness Lunch” booked\*
- Free **Cafe Terrace** Hire\* at Currumbin RSL for group bookings
- 1 x double pass to a show of your choice at Currumbin RSL\*
- 1 x Complimentary Service Staff\* for a group booking made with **Foodoo**, The Catering Company
- 1 hour free **Tennis Court** hire

### PROMOTION OF YOUR BUSINESS

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Currumbin RSL has 25,000 current financial members, the majority of which live within a 15 km radius. We would be also happy to offer your business the following promotion:

#### **Newsletter**

- On initiation of this program we would include information in our newsletter.
  - 20,000 Currumbin RSL newsletters printed bi monthly and letterbox dropped to local suburbs including:  
Currumbin, Currumbin Valley, Currumbin Waters, Palm Beach, Tugun, Elanora, Coolangatta and Varsity Lakes

#### **Website**

- We would include a page on our website with your business details and a link to your website.
  - Currumbin RSL has approximately 5,000 website visits per month with 70% of these being new visitors

### E-Newsletter

- Every month we send an e-newsletter and will highlight two businesses each month with a link through to the website of each business.
  - Currently there are over 8,000 e-news subscribers.

### Internal Plasma Screen

- We currently have a plasma screen set up in our Main Bar area dedicated to our local partners. This scrolls through and shows your business and offer to our members.
  - Around 10,000 customers visit the club weekly. That's daily traffic of approximately 1,500 customers.

## WHAT WE ARE SEEKING

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In return for the complimentary annual membership we would like to request to the following:

- An **exclusive discount, special offer or deal** to any Currumbin RSL member (providing the member can produce a current membership card)
- Display our 'Local Partner' sticker at your place of business (if appropriate). Branding for this is currently being undertaken.
- Promote our 'Local Partner' logo and short write-up about the Currumbin RSL on your website
- Display our business card size monthly 'What's On' flyer or DL size bi-monthly newsletter at your business (if appropriate)
- Include information about the Currumbin RSL in selected client or consumer communication (eg via an electronic or hard copy newsletter)

We are also open to any suggestion you may have and would be happy to discuss these on a case by case basis.

We look forward to working with you to grow both your and our business and to work together mutually to help look after our local community.

- \* Event Room, Cafe Terrace and Tarrabora Room Hire is subject to availability
- \* "Busyness Lunches" must be pre booked and are valid for weekday lunches only
- \* Show tickets subject to availability

\* Foodoo group bookings of (?) of more. Function cannot be held on a Sunday or Public Holiday