

Creek To Creek Chamber of Commerce

Palm Beach Local Area Plan



An aerial photograph of the Palm Beach coastline. The image shows a wide, sandy beach curving along the coast. To the left, the ocean has white waves breaking onto the shore. To the right, there is a dense residential and commercial area with several tall buildings and greenery. The sky is a clear, bright blue with a few small clouds. The text is overlaid on the left side of the image.

Creek To Creek Chamber of Commerce

Palm Beach Local Area Plan – The Vision

Our role in the process

History of consultation to date

Consultation process

Image of Palm Beach

Survey Results

Opportunities

The Vision

Where to from here?

Our role in the process

The role of a Landscape Architect:

Design spaces for people

Work on a variety of scales and timeframes

Consider natural and human processes

Understand and express the value of place

Spaces must function, be comfortable and enjoyable

An understanding and awareness of many disciplines



History of consultation

Who are the stakeholders involved to date?

Tallebudgera Surf Lifesaving Club (Dec 2006)

GCCC Town Plan Development review (PBC School 2009)

SKM Share and Care Consultation (two events throughout 2009)

SEQ Regional Plan 2009-2031 Public Consultation (2009)

Creek to Creek Chamber of Commerce 2009 Member Survey



Consultation Process





Ladder of community participation

8 Community Control

7 Delegated Power

6 Partnership

5 Placation

4 Consultation

3 Information

2 Therapy

1 Manipulation

Rungs of community power

Rungs of Tokenism

Rungs of Non Participation

Source: Arnstein 1969

Image of Palm Beach



Who ?
Where ?
What ?
Why?
How?



Image of Palm Beach

Paths

Districts

Nodes

Landmarks

Edges

Paths The Journey



M1 Mural
Palm Beach



Paths The Journey

**Gold Coast
Highway Motels
Palm Beach**



Paths The Journey

Tropic Sands

19th Ave

Palm Beach

Dean Cogle



Image of Palm Beach Districts of the Natural Landscape Character

Paths

Districts

Nodes

Landmarks

Edges

**Image of Palm Beach
Districts of the Natural Landscape Character**

Green Spaces





**Image of Palm Beach
Districts of the Natural Landscape Character**

Blue Spaces

Tallebudgera Ck



Currumbin Ck



Image of Palm Beach
Districts of the Natural Landscape Character
Gold Spaces

Pacific Ocean

Dawn

Walk

Jog

Dogs

Surf

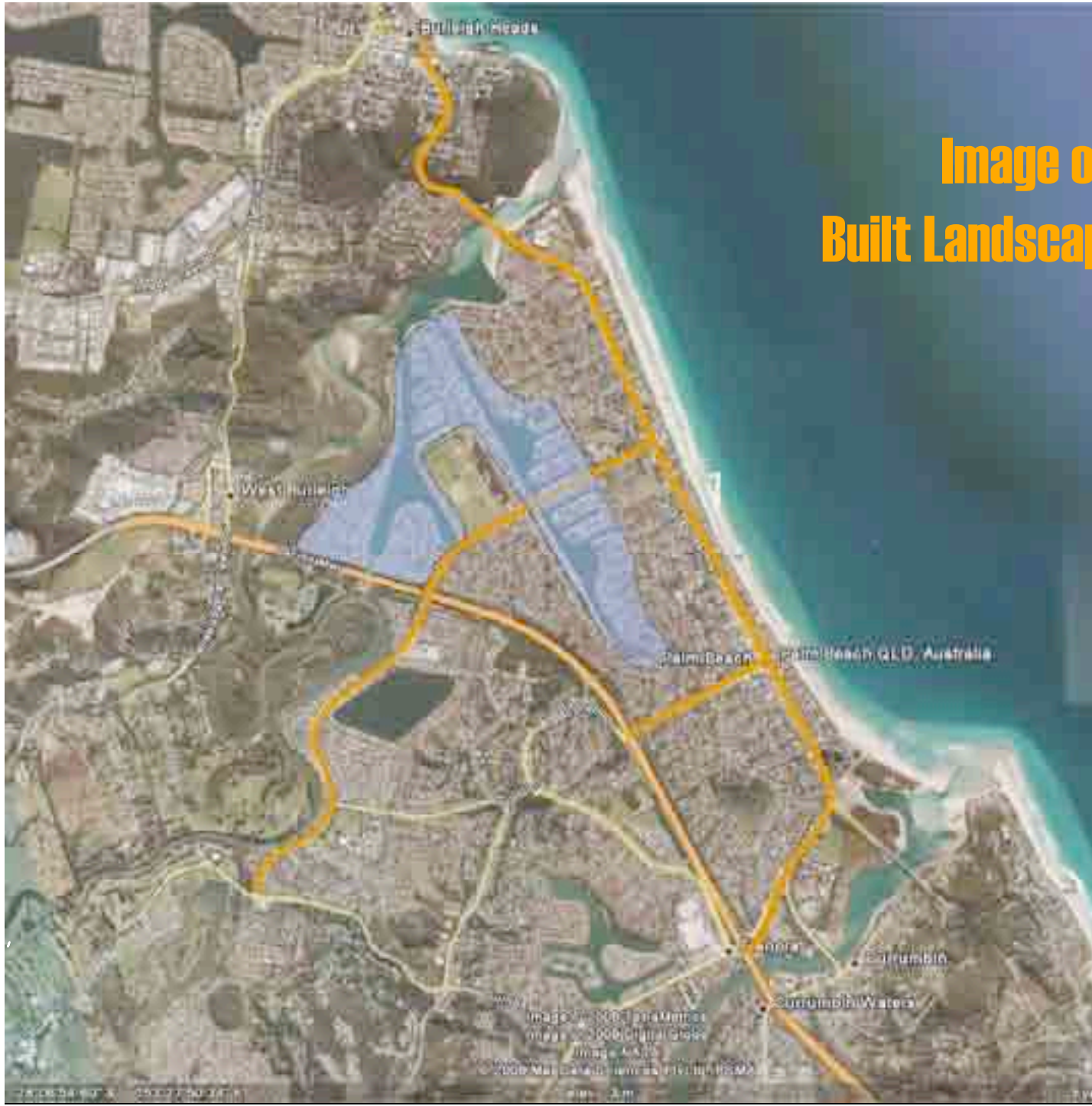
Fish

Sun

Swim

Image of Palm Beach Built Landscape Character

Canal Estates



**Image of Palm Beach
Districts of the Built Landscape Character**

Canal Estates

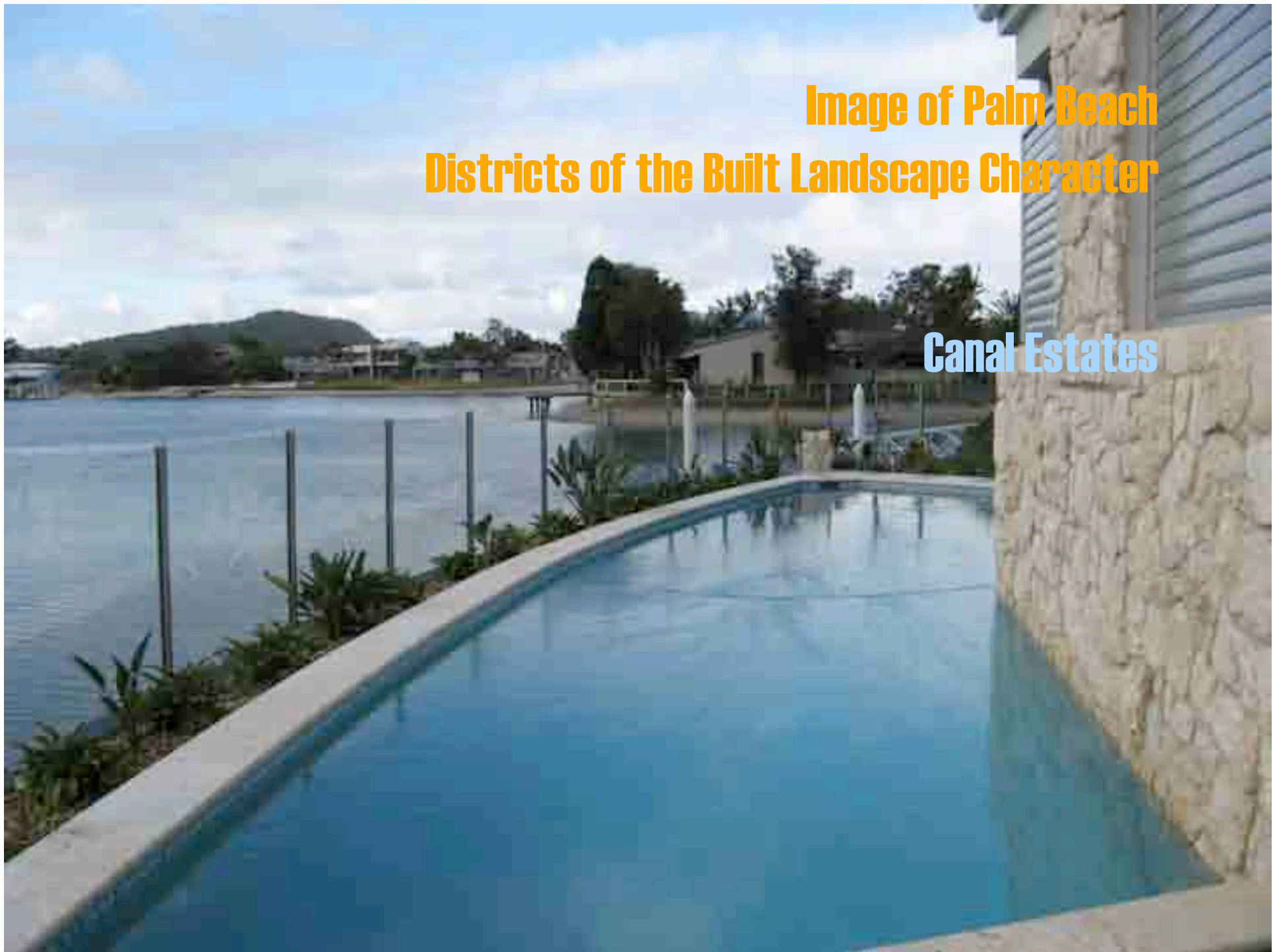


Image of Palm Beach Districts of the Built Landscape Character

Suburbs



**Image of Palm Beach
Districts of the Built Landscape Character**

The Suburbs

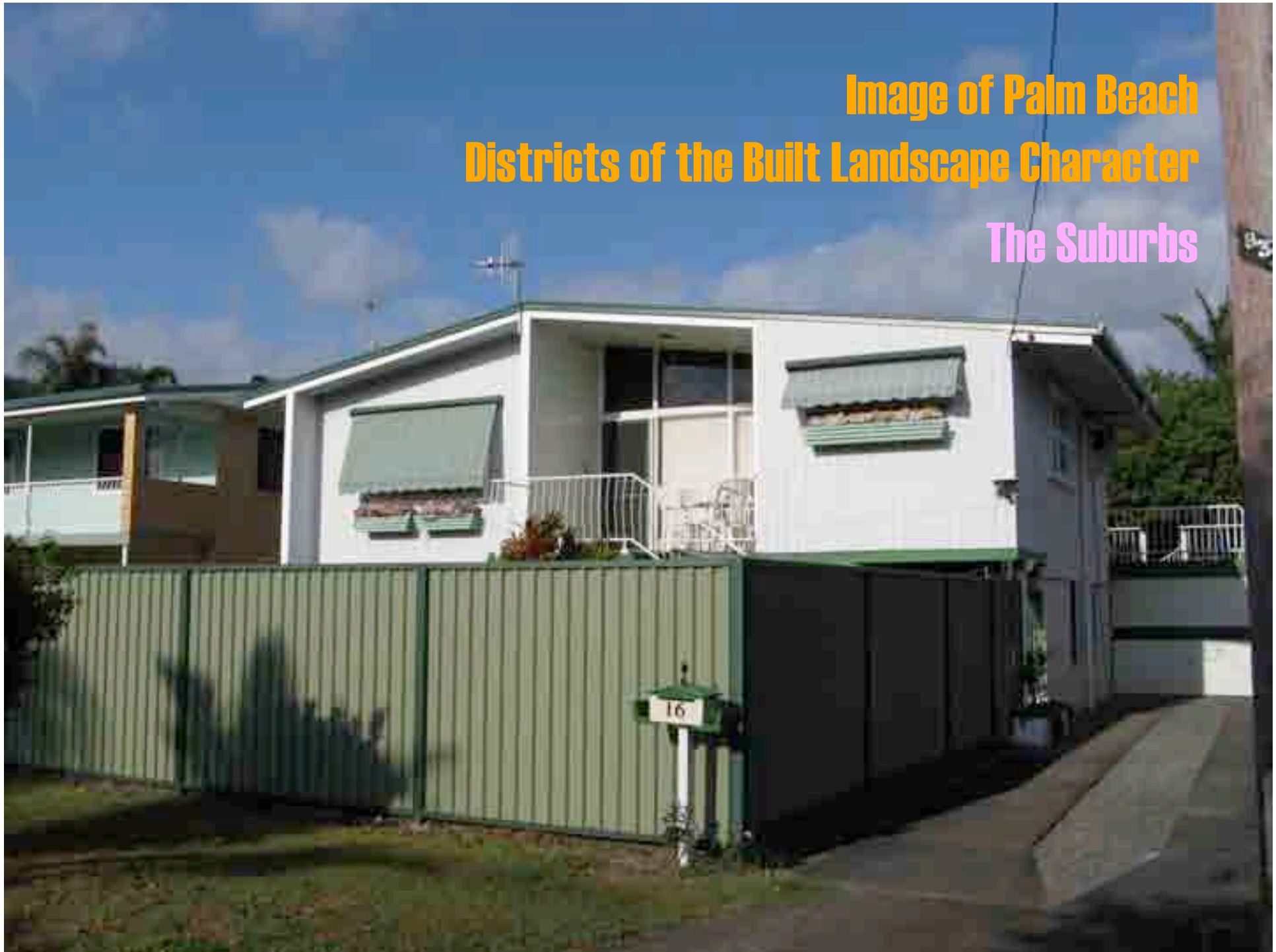


Image of Palm Beach Districts of the Built Landscape Character

The Suburbs



Image of Palm Beach Urban Districts

Urban





**Image of Palm Beach
Urban Districts**

Urban

**Gold Coast
Highway
Palm Beach**



**Image of Palm Beach
Urban Districts**

Urban Renewal

**Pavilions on 5th
Palm Beach**

**Image of Palm Beach
Urban Districts
Urban Renewal**



**Palm Beach Ave
Palm Beach**

Image of Palm Beach

Paths

Districts

Nodes

Landmarks

Edges



The image shows the interior of a bar or sports club. A long bar with a dark countertop runs across the middle. Several people are seated on high stools at the bar. In the background, there's a service counter with a menu board and a television. A blue and white bicycle is parked on the sidewalk outside, leaning against a white pillar. The floor is dark, and the ceiling has recessed lighting.

Nodes

Palm Beach Hotel

Sports Clubs

Surf Clubs

Schools

Parks

Image of Palm Beach



Paths

Districts

Nodes

Landmarks

Edges



Landmarks

Burleigh Headland

Currumbin Alley



Landmarks

M1

19 Ave Bridge

Palm Beach

Edges



Green Backdrop

Google



Palm Beach

Paths

Districts

Nodes

Landmarks

Edges

Palm Beach Opportunities

Gateways

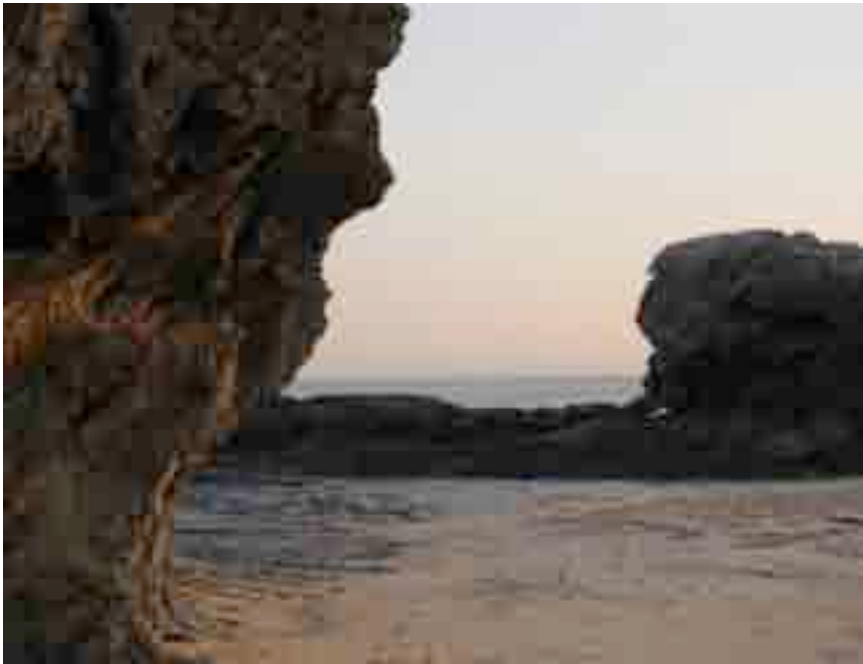
Lineal

Focal Points

Public Space

Edges





Currumbin Rock

Geology

Natural systems

Ecology

Cultural Values

Inspiration



Dave Ardley

Shattered Light

The Sea

The Tides

The Wind



Thong Fence
25th Avenue
Palm Beach

Inspiration



Chris Butler
04 ALY KOMBI



Third Ave
ALLEY MURAL



Bob Mc Tavish
Surf Museum
Surf Culture

Inspiration



“we surfed, many of us, with a sense of awe and a feeling of kinship with each other and the sea that sustained us... but it was also about grace and beauty and celebration, it is the pure dance of it.”

“For some men in particular.... this is one of the few activities they undertake in which they can do something pointlessly beautiful.”

Tim Winton



Inspiration

Graffiti

Palm Beach Ave

Tallebudgera

Elanora Bowl



Inspiration

the village people

Community

The old and the new

Phyllis and Hazel



Ethan and Liam





Inspiration

the village people

Business

Susie, Wayne, Tim, Bruce, BJ....



Creek To Creek Chamber of Commerce

Public Survey 2009

Results and the way forward



Creek To Creek Chamber of Commerce membership catchment



**Creek To Creek Chamber of Commerce
survey members live here**



Creek To Creek Chamber of Commerce

2009 Member Survey

280 surveys were handed out by Creek to Creek Chamber to members, businesses and shopfronts

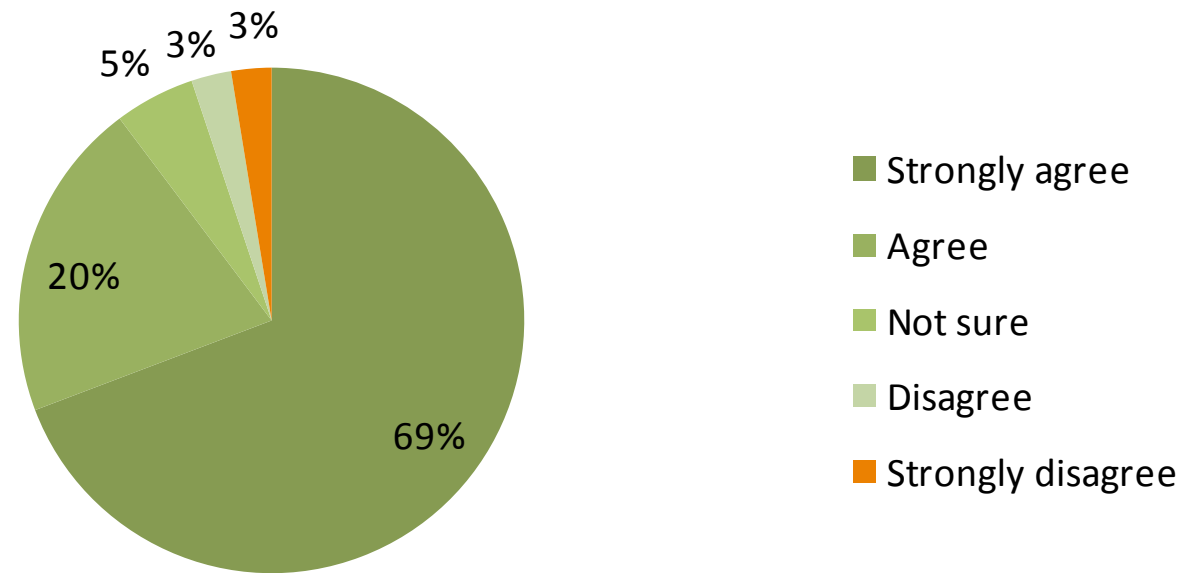
40 surveys were returned

18 of the 40 returned surveys were from non-member businesses



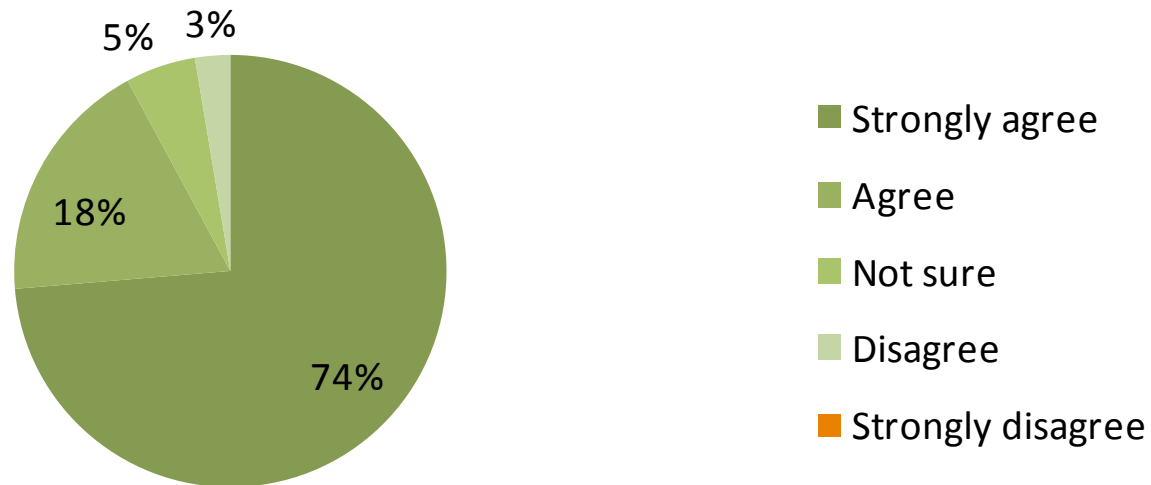
Numbered Survey Results

**Aesthetically looks tired and old,
needs new street scaping**



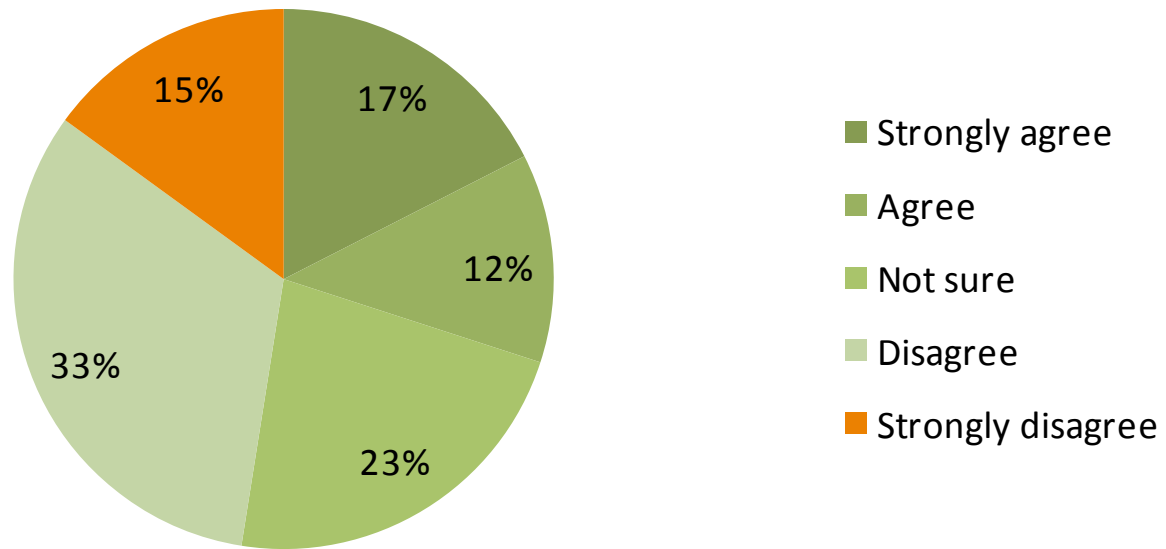
Numbered Survey Results

The future of Palm Beach should be open to input by all community groups



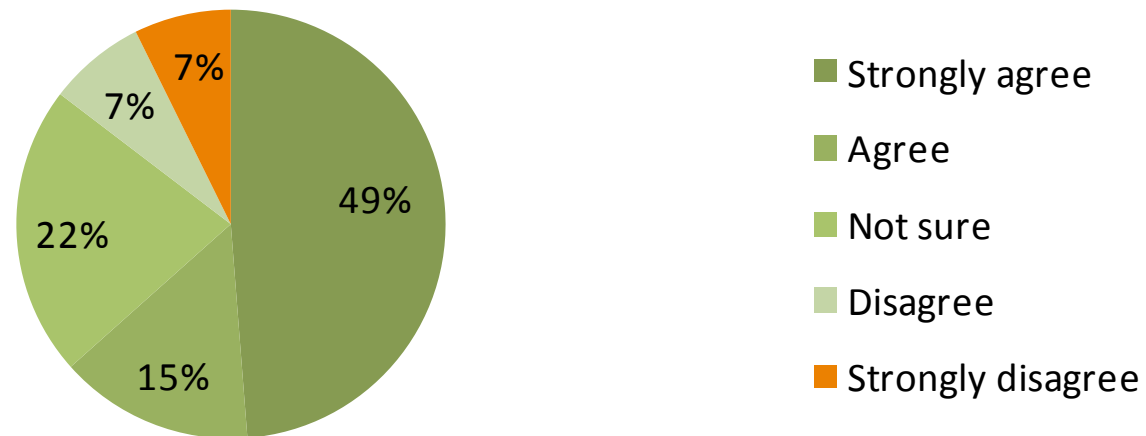
Numbered Survey Results

local business should contribute and pay for the renewal of Palm Beach



Numbered Survey Results

Fencing separating North and South bound lanes of the GC highway removed



Numbered Survey Results

Future maximum height limit of buildings in Palm Beach central business district should be raised from above the current 7 storey level



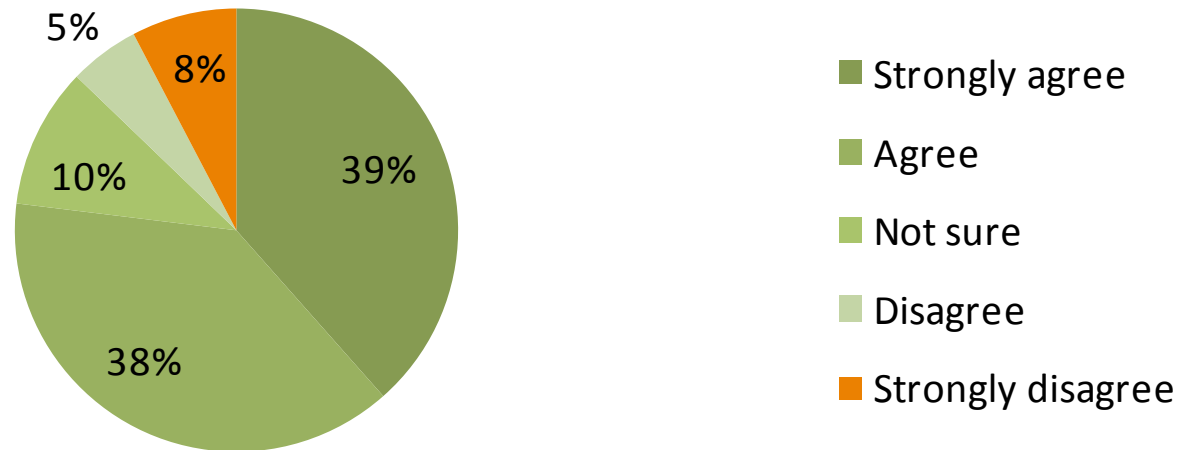
Numbered Survey Results

Future maximum height limit of buildings in Palm Beach central business district should not be raised above the current 7 storey level



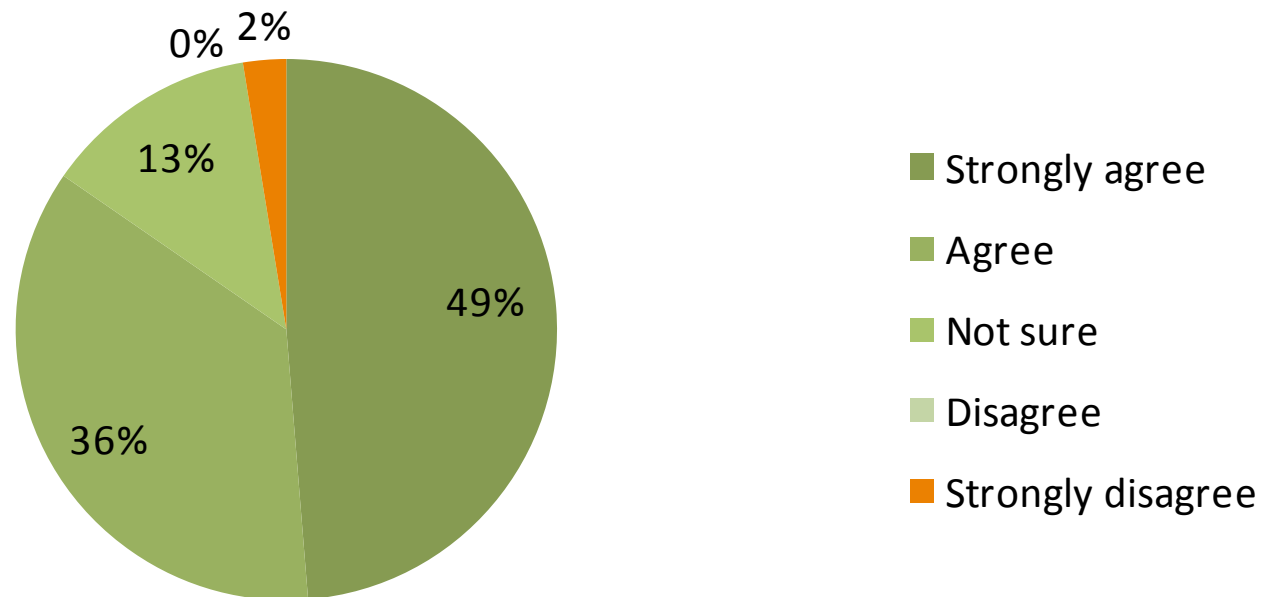
Numbered Survey Results

**There should be a beach walkway
built stretching from Currumbin to
Tallebudgera Creeks**



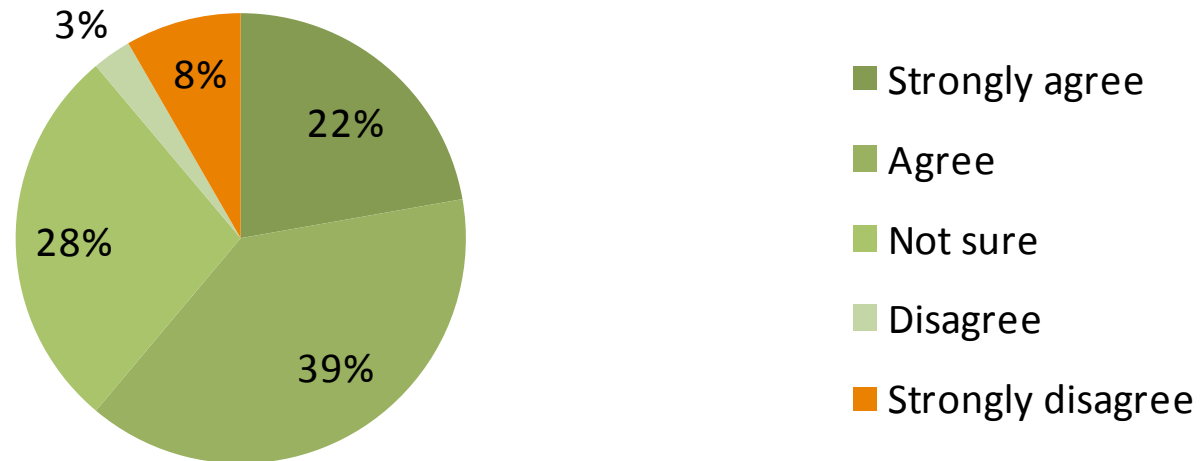
Numbered Survey Results

Parks and Gardens need upgrading in the local area



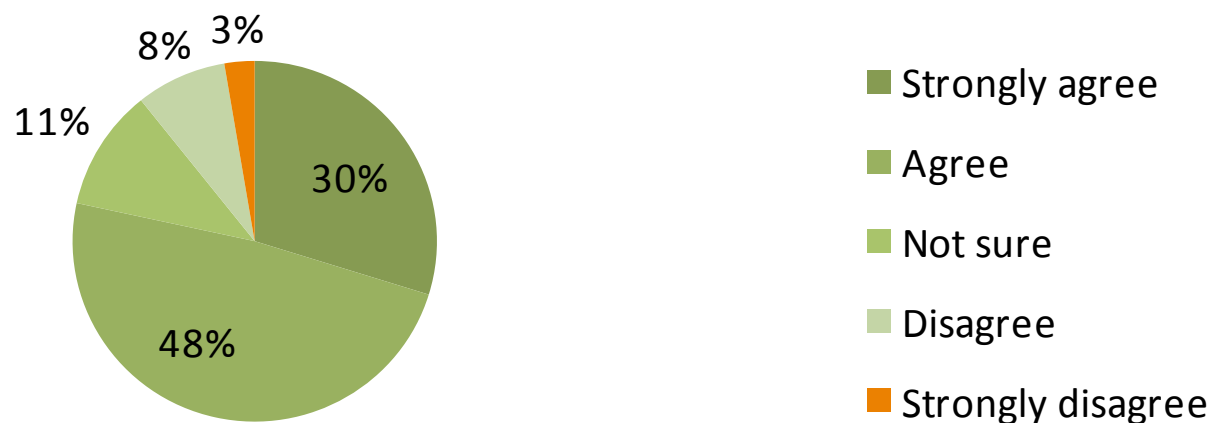
Numbered Survey Results

**Support and follow the Springfest
Carnival and feel this is important to
the local region**



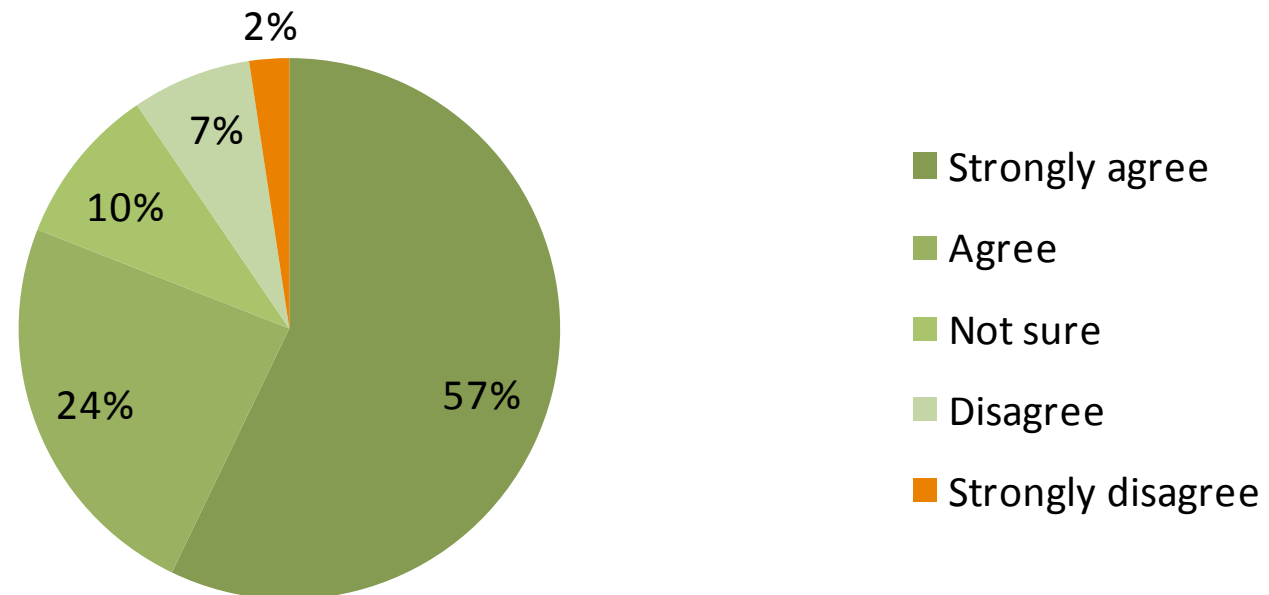
Numbered Survey Results

Palm Beach and Currumbin areas can continue to grow and prosper on the carnival, and social/cultural events that it has currently



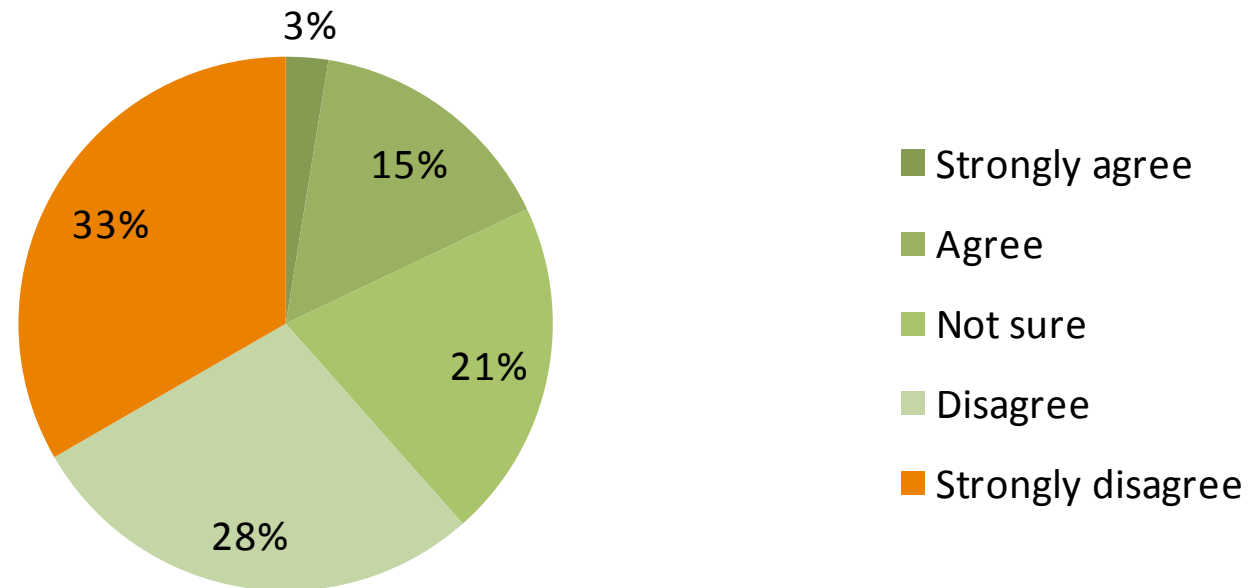
Numbered Survey Results

Palm Beach/Currumbin should remain free of parking meters



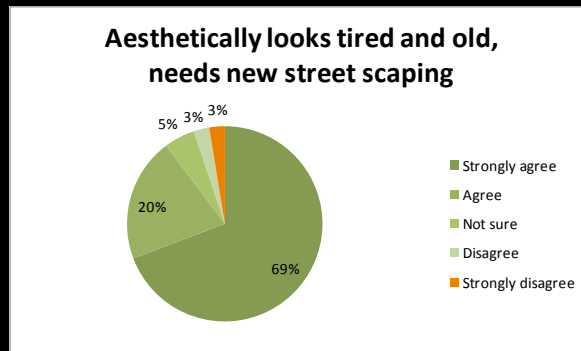
Numbered Survey Results

Adequate council car parking facilities in the Palm Beach area

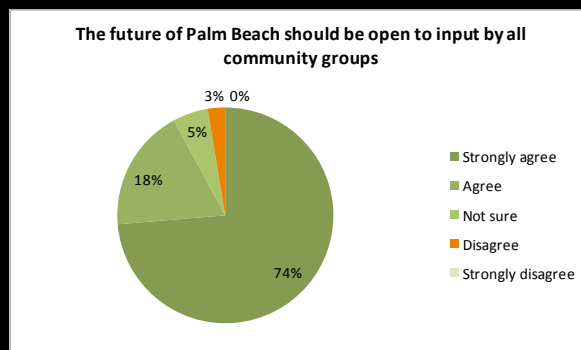


Numbered Survey Results

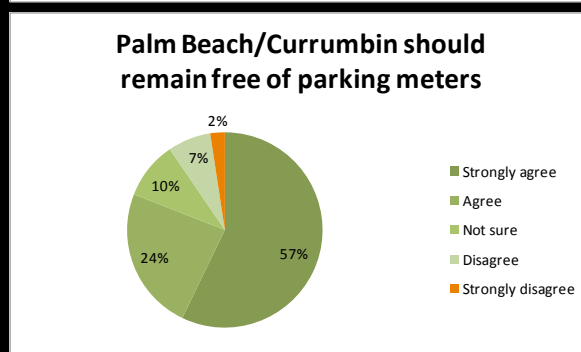
3 big ticket items



1. Aesthetically looks old and tired

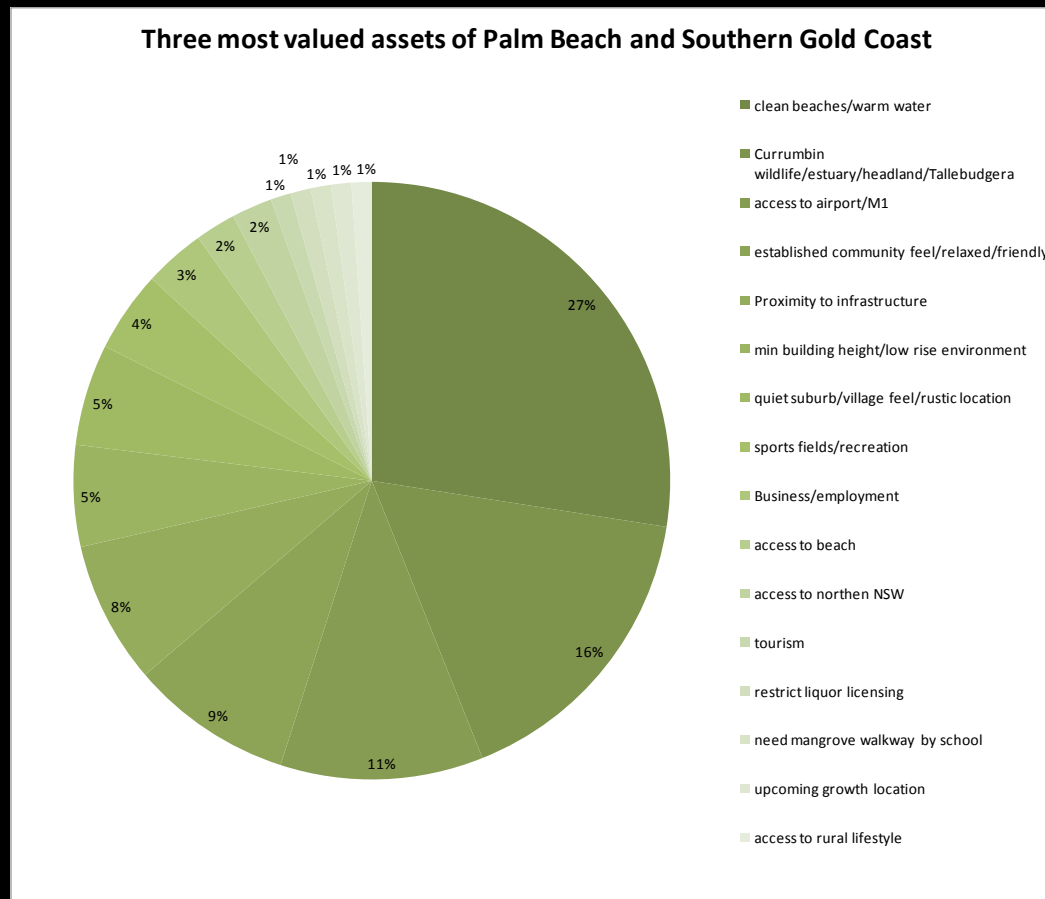


2. Future of PB should be open to input by all community groups



3. PB/Currumbin should remain free of parking meters

Survey results – 3 most valuable assets of Palm Beach and Southern Gold Coast region



3 big ticket items

1. Clean beaches

2. Natural landscape of creeks and headlands

3. Access to airport/M1

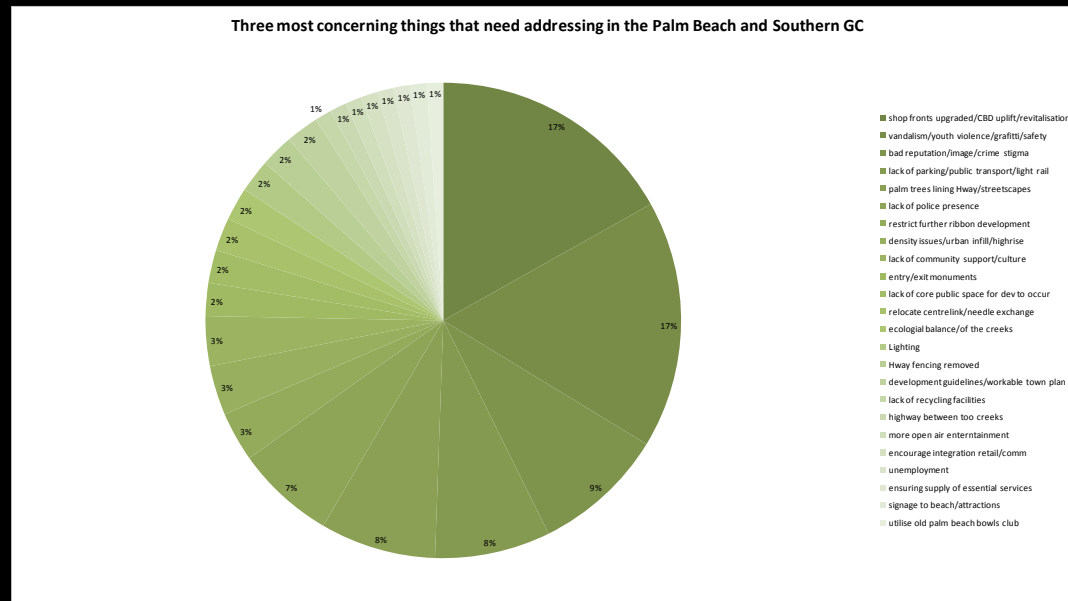
Survey results – 3 most concerning things that need addressing in the Palm Beach and Southern Gold Coast region

3 big ticket items

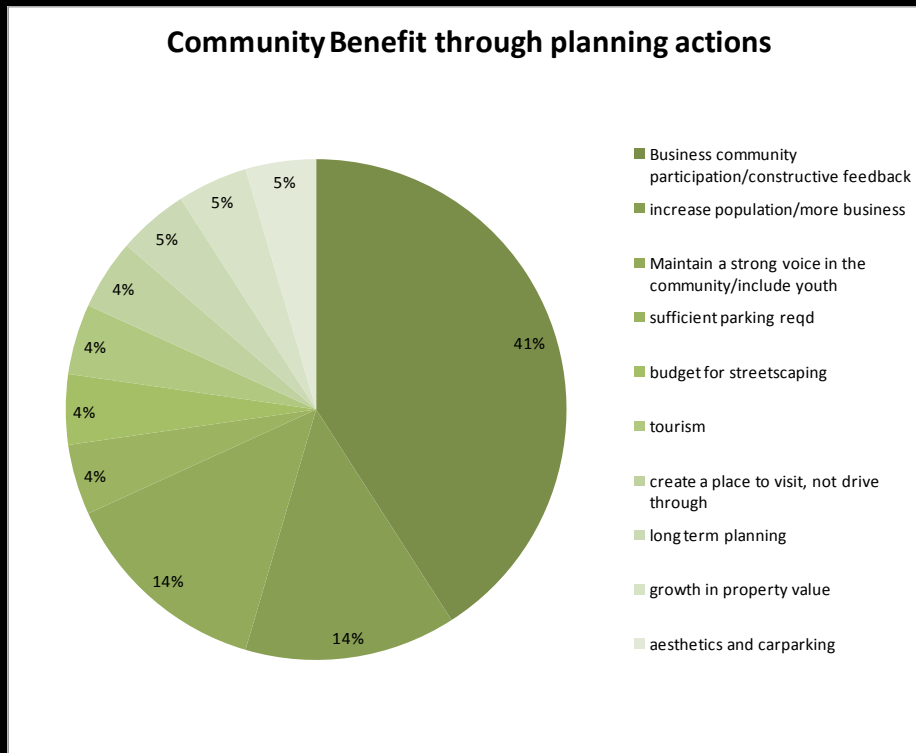
1. Shop fronts and CBD uplift

2. Vandalism, safety, graffiti and youth violence

3. Bad reputation, crime stigma



Survey results – how can the business community benefit through the actions of future planning by local government



3 big ticket items

1. Participation

2. Population increase/

More business

3. Maintaining a strong

community voice, include youth



The Vision for Palm Beach

Palm Beach LAP

GCCC Town Plan Review 2012

MRD Gold Coast Highway Fence

MRD M1 Upgrade Works

QR Southern Rail Expansion

Gold Coast Rapid Transit

Local Planning Applications

Urban design

Architecture

Open Space planning and design

Community Programs

Youth Programs

The Vision for Palm Beach

Opportunities for Palm Beach

Infrastructure – Rail, Road and train stations

Highway Fencing

Creek to Creek Connections

Creek Gateways

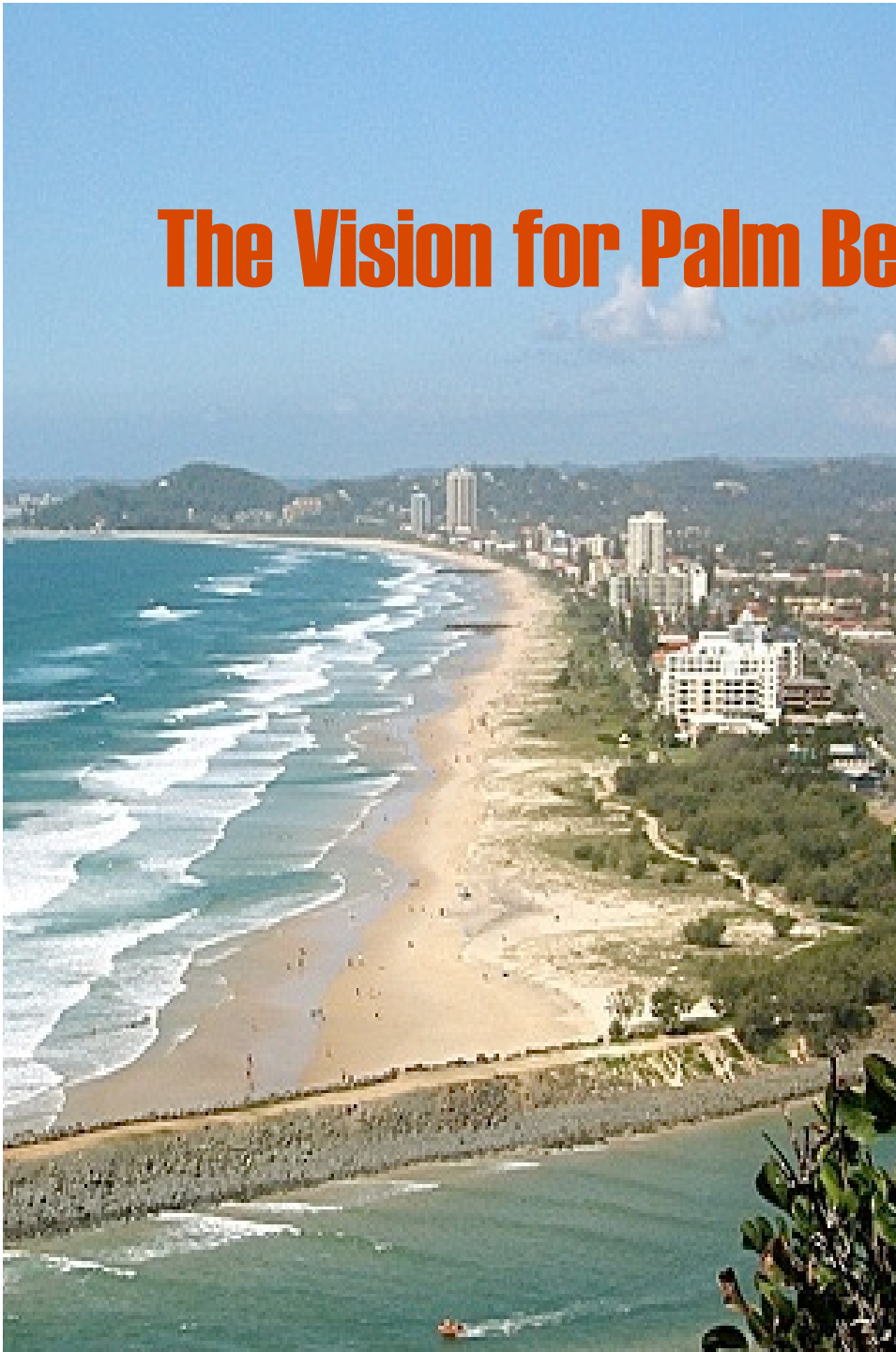
Shop Front Aesthetics

Palm Beach Mall

Home Based Business

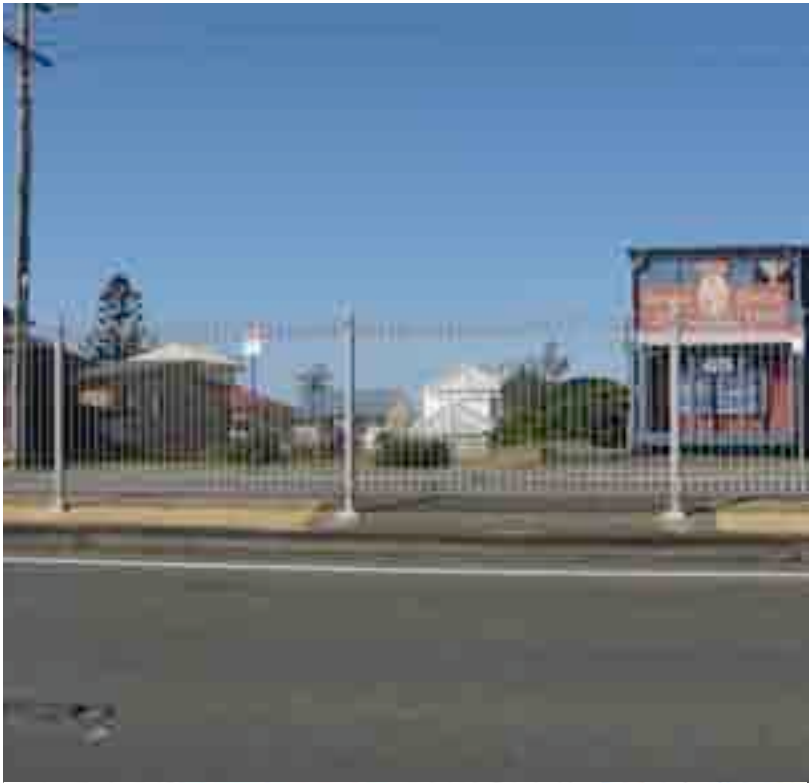
Community Gardens

The Village People



Opportunity – Creek Gateways





Opportunity – Highway Fencing

Gold Coast
Highway Fence
Palm Beach



Opportunity - Infrastructure

Road

Rail

Train Stations



*“In Australian cities, the aim should be to maximize development along new and future road based trunk public transport corridors”
(Transforming Australian Cities, July 2009)*

A photograph of a tropical landscape featuring several tall palm trees with green fronds and brown, feathery flower clusters. The background shows a clear blue sky and more dense greenery.

Opportunity – Creek to Creek Connections

**Currumbin Oceanway -
Tugun to Palm Beach
3.7km**

**Tallebudgera Oceanway -
Palm Beach to Burleigh
6.2km**



Opportunity – Creek to Creek Connections

Burleigh Headland
Currumbin Alley





Opportunity – Palm Beach Mall

**Creating intimacy and amenity in
the community**





Opportunity – Palm Beach Mall

Creating intimacy and amenity in the community





Opportunity – Palm Beach Mall Shopfront aesthetics





Opportunity – Density

**High density does not
necessitate high rise**





**Image of Palm Beach
Urban Districts
Urban Renewal
Celebrate Palm Beach Retro Style**



Opportunity – Palm Beach Nightlife



"It was when I was driving through Burleigh Heads after dark that the culture of the Gold Coast really struck me. There was an outdoor party going on at the park behind the beach, complete with drummers and fire-dancing. I could see that the warm night climate, and a large young tourist population combined to make it a party capital. In that capacity, it exceeds any other place I've seen, with Byron Bay perhaps coming a close second. _"

www.2pi.info/travel/qld05/GoldCoast.html

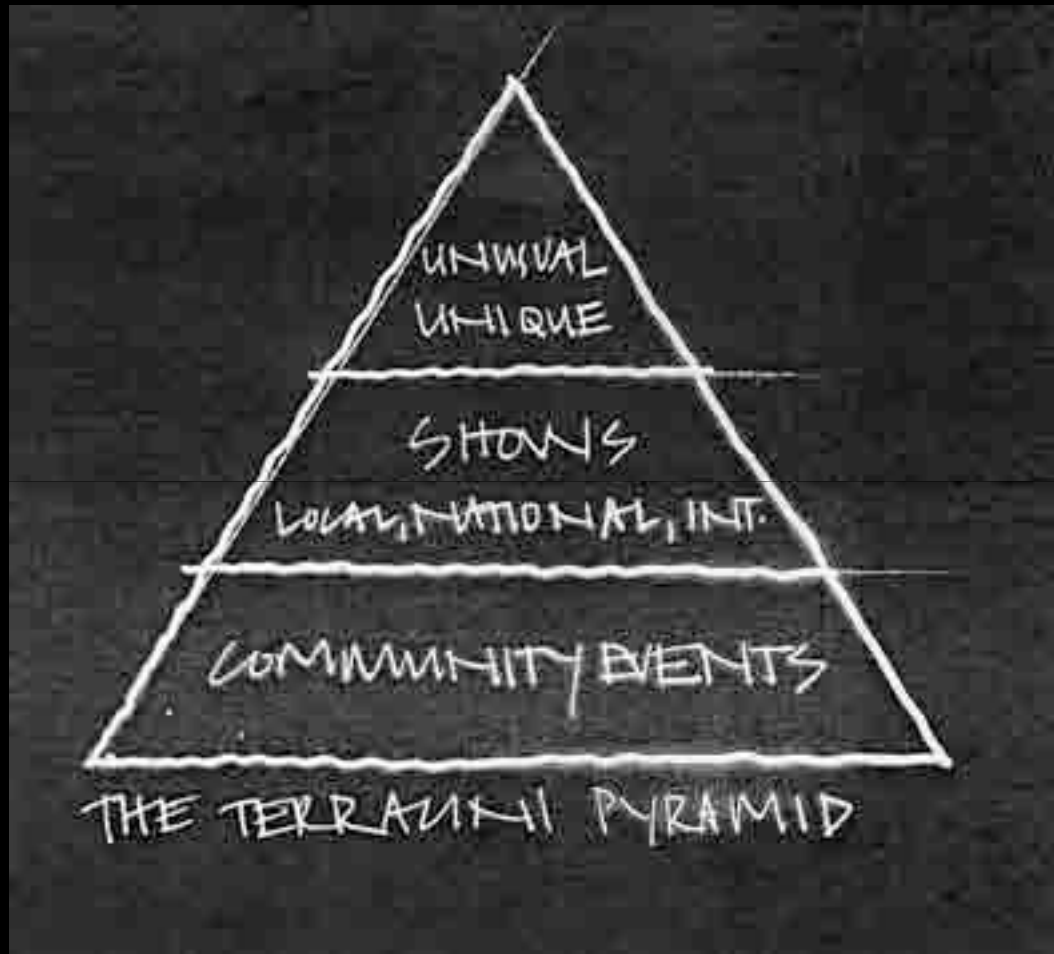
Opportunity – Home Based Business



Opportunity – Gold Coast Community Gardens



Palm Beach LAP Vision



Lyndon Terracini - Brisbane Festival director

Define a Vision for the Palm Beach Local Area Plan

Where to from here?

Creating intimacy and amenity in the community

Feedback from historical survey data

Key community stakeholder workshop

Community networking

Communication structure

Retaining existing values

Embracing change



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