



RUGBY LEAGUE LEGENDS CHARITY GOLF DAY & LUNCH

SPONSORSHIP PROPOSAL 2026



About the Westpac Rescue Helicopter Service...



Established in 1975 with a volunteer crew and a single helicopter patrolling Newcastle and the Hunter's coastline on weekends, the Westpac Rescue Helicopter Service has grown over 50 years into an integral part of the NSW Ambulance and NSW Health statewide aeromedical response.

Today, the Service operates **five state-of-the-art AW139 helicopters** from three bases in Belmont, Tamworth and Lismore, flying more than **1,600 missions annually**. Each mission delivers lifesaving critical care for pre-hospital emergencies, search and rescue, and inter-hospital transfers across Northern NSW, from the Hawkesbury north to the Queensland border and throughout the New England North West, serving a population of over 1.5 million people.

The team on each aircraft consists of highly skilled pilots, aircrew officers, NSW Ambulance critical care paramedics and NSW Health doctors and specialist nursing staff as required, ensuring the highest standard of care reaches patients when and where it is needed most. As a **registered charity**, community and corporate sponsorship plays a vital role in sustaining and advancing this service – directly supporting local bases through investment in people, training, equipment and new technology.

Your sponsorship is more than a financial contribution; it is a meaningful partnership that helps ensure the Service is always there for the community, saving lives and making Northern NSW safer for all.



About the Tweed Seagulls RLFC Community Programs...



For more than a century, Tweed Seagulls RLFC has been part of the fabric of the Gold Coast, Tweed and broader Northern Rivers communities. While rugby league is at the heart of our club, our role extends well beyond the football field, with a strong focus on creating opportunities, supporting people and strengthening the communities in which we live.

Through our community programs, Tweed Seagulls works with people of all ages and backgrounds across the Gold Coast, Tweed and Northern Rivers. Our programs provide opportunities for people to participate, develop new skills, build confidence, connect with others and, importantly, feel part of something.

Our **Leagueability Program** provides an inclusive opportunity for people of all abilities to participate in rugby league in a safe, supportive and welcoming environment. Our **Indigenous Program** works with young Indigenous people across the region, creating opportunities to connect with culture, community, education and sport. Our **Training Development Programs** provide young players with opportunities to develop their football, leadership, education and life skills, helping prepare them for opportunities both within and beyond rugby league.

We also work closely with schools, community organisations, businesses and other local partners to identify opportunities where the club can use its people, facilities and profile to make a positive difference.

These programs are delivered by a passionate team of staff, coaches, volunteers and community partners who genuinely care about the people they work with. They are about more than sport – they are about **developing champions, strengthening communities and putting people first.**

As a community-focused organisation, partnerships and sponsorship are an important part of allowing Tweed Seagulls to continue and grow this work. Corporate support helps us keep programs accessible, invest in equipment and resources, create new opportunities and reach more people across our region.

Your support is more than a sponsorship. It is an investment in people and our community – helping Tweed Seagulls continue to use the power of rugby league to create opportunities, connect people and make a genuine difference.



2026 RUGBY LEAGUE LEGENDS CHARITY GOLF & LUNCH EVENT OVERVIEW

Tweed Seagulls RLFC and the **Westpac Rescue Helicopter Service** are teaming up to bring you the inaugural **Rugby League Legends Charity Golf Day & Lunch** at the beautiful Coolangatta & Tweed Heads Golf Club on **Friday 20 November**.

Join former rugby league legends, corporate partners and community leaders for a memorable day of golf, networking and entertainment, all while supporting two local causes.

The day features an 18-hole Ambrose competition, with the chance to play with a rugby league legend in your team.

Expect plenty of on-course fun, friendly competition, great prizes and valuable business and community connections.

More than just a golf day, funds raised will support the **Westpac Rescue Helicopter Service** and **Tweed Seagulls** community programs, including Leagueability, Indigenous engagement initiatives and player development programs.

Following golf, we will head back to the clubhouse for an entertaining sportsman's luncheon and presentation, with plenty of laughs, stories and the opportunity to spend more time with the NRL legends, corporate partners and community members.

Why Get Involved?

Sponsoring the Rugby League Legends Charity Golf Day is a fantastic opportunity to:

- Align your business with two respected community organisations
- Connect with former NRL legends, business leaders and community stakeholders
- Build valuable relationships and new business opportunities
- Showcase your brand to a highly engaged audience
- Support programs that make a real difference across our region

With a range of sponsorship opportunities available to suit different budgets, there's a package to match your business goals.

Join us for a great day on the course, meaningful community impact, and the chance to support two organisations helping people across our region.



2026 RUGBY LEAGUE LEGENDS - SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS SPONSOR

There is only **ONE** naming rights partner opportunity available for this event.

The package includes:

- Naming rights to the event, which will be known as the **2026 [Business Name] Rugby League Legends Charity Golf Day & Lunch**
- Two (2) Team Registrations (3 Players + NRL Legend per team) inclusive of breakfast, player gift packs, motorised carts & 4 x refreshment vouchers per player
- Eight (8) tickets (your 6 players plus your 2 allocated legends) to the presentation luncheon inclusive of two-course meal, beverage package, lots of entertainment, guest speakers, golf prize announcements raffles & an exciting auction
- Business name and logo will be acknowledged across all promotional materials (digital and print) as the naming partner of the event (pre, during and post) including co-branded merchandise item for players
- Business will be verbally acknowledged during the event during briefing and presentation
- Branding rights to an allocated hole on course, with complimentary signage showcasing supplied business logo. Additional flags and signage can be placed by sponsor. Opportunity to activate allocated hole with brand activation to increase exposure (optional).
- Opportunity for business representative to speak and play promotional video during the presentation luncheon
- Opportunity to place promotional material, branded merchandise or sales offer in player's gift packs

\$7,500

(Limited to 1 partner)



2026 RUGBY LEAGUE LEGENDS - SPONSORSHIP OPPORTUNITIES

EVENT PARTNER

There is only **TWO** event partner opportunities available for this event. The package includes:

- One (1) Team Registration (3 Players + NRL Legend) in the golf day inclusive of breakfast, player gift packs, motorised carts & 2 x refreshment vouchers per player
- Four (4) tickets (your 3 players plus your allocated legend) to the presentation luncheon inclusive of two-course meal, beverage package, lots of entertainment, guest speakers, golf prize announcements raffles & an exciting auction
- Business name and logo will be acknowledged across all promotional materials (digital and print) as an event partner (pre, during and post)
- Business will be verbally acknowledged during the event during briefing and presentation
- Branding rights to an allocated hole on course, with complimentary signage showcasing supplied business logo. Additional flags and signage can be placed by sponsor. Opportunity to activate allocated hole with brand activation to increase exposure (optional).
- Opportunity to place promotional material, branded merchandise or sales offer in player's gift packs

\$5,000

(Limited number
available)



2026 RUGBY LEAGUE LEGENDS – SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR

The HOLE SPONSOR package includes:

- One (1) Team Registration (4 x Players) in the golf day inclusive of breakfast, player gift packs, motorised carts & 1 refreshment voucher per player
- Four (4) tickets to the presentation luncheon inclusive of two-course meal, beverage package, lots of entertainment, guest speakers, golf prize announcements raffles & an exciting auction
- Branding rights to allocated hole on course, with complimentary signage with supplied business logo. Additional flags and signage can be placed by sponsor. Opportunity to activate allocated hole with brand activation to increase exposure (optional).
- Opportunity to place promotional material, branded merchandise or sales offer in player's gift packs

\$2,500

(Limited number available)



2026 RUGBY LEAGUE LEGENDS – SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR

The BREAKFAST SPONSOR package includes:

- Branding rights to the designated breakfast area including signage and business logo on breakfast items
- One (1) Team Registration (4 x Players) in the golf day inclusive of breakfast, player gift packs & motorised carts
- Four (4) tickets to the presentation luncheon inclusive of two-course meal, beverage package, lots of entertainment, guest speakers, golf prize announcements raffles & an exciting auction
- Opportunity to place promotional material, branded merchandise or sales offer in player's gift packs

\$2,000

(Limited to 1 partner)



2026 RUGBY LEAGUE LEGENDS – SPONSORSHIP OPPORTUNITIES

TEAM OF FOUR

The TEAM OF FOUR package includes:

- One (1) Team Registration (4 x Players) in the golf day inclusive of breakfast, player gift packs & motorised carts
- Four (4) tickets to the presentation luncheon inclusive of two-course meal, beverage package, lots of entertainment, guest speakers, golf prize announcements raffles & an exciting auction

\$1,500

(Limited number
available)





Westpac Rescue Helicopter Service



THANK YOU FOR YOUR CONSIDERATION
OF OUR SPONSORSHIP PROPOSAL

Please contact Brad Birney to enquire about securing your sponsorship package.